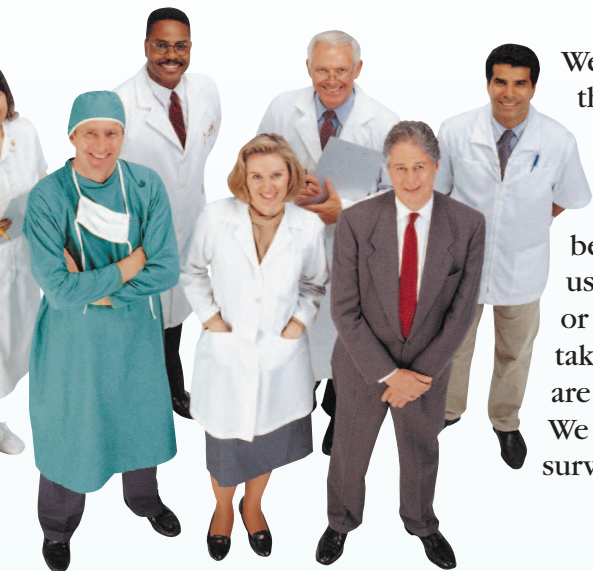
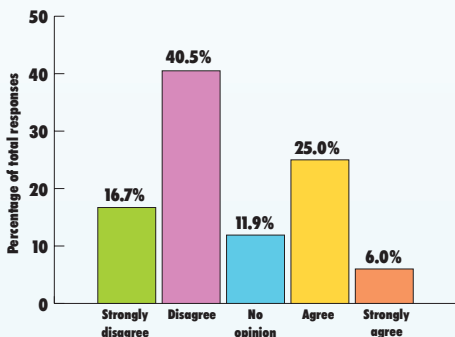


Physician opinion survey

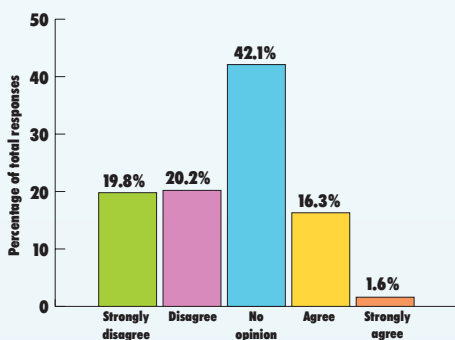


We are pleased to present the results from the fourth of four physician opinion surveys we conducted in 2009. Through a number of sampling methods, we received 252 responses to Phase 4. If you would like to be included in future surveys, please contact us via e-mail at comments@mppub.com or call 612-728-8600. The surveys are on-line, take less than two minutes to complete, and are completely anonymous and confidential. We welcome your suggestions for this and future surveys. Our thanks to those who participated.

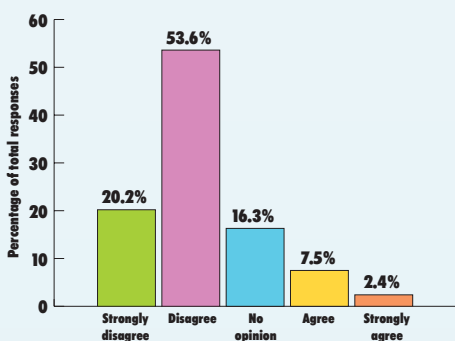
1. I understand the Minnesota Department of Health baskets of care initiative.



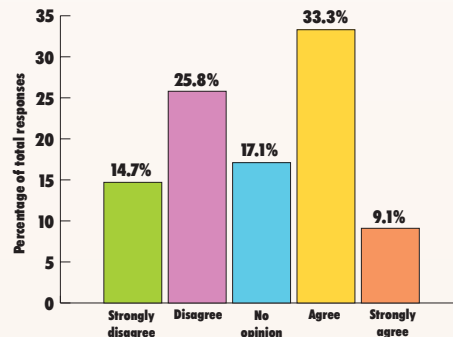
2. I would like to be paid under a basket of care arrangement for specific services.



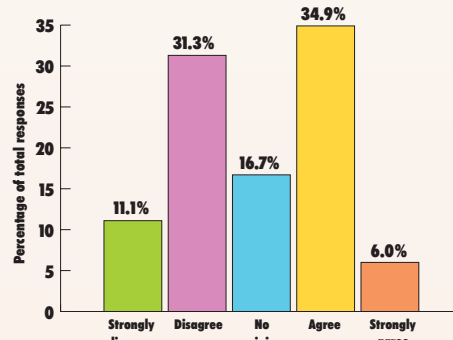
3. I understand the Minnesota Department of Health provider peer-grouping initiative.



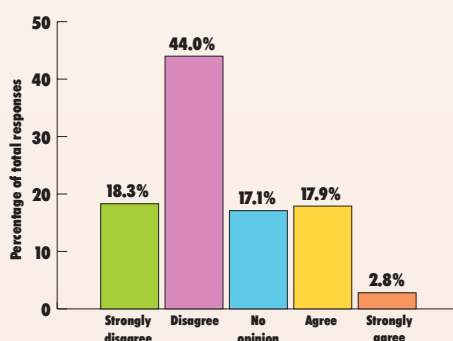
4. I think comparing physicians based on risk-adjusted cost and quality data, and making this information public, is a good idea.



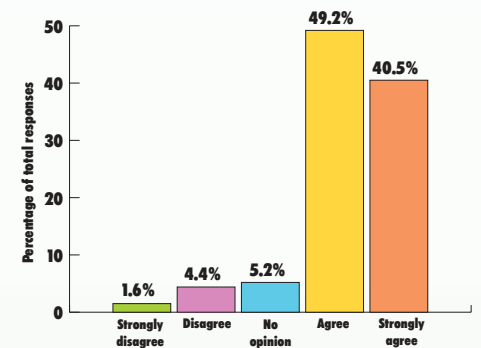
5. I support the pay-for-performance physician reimbursement concept.



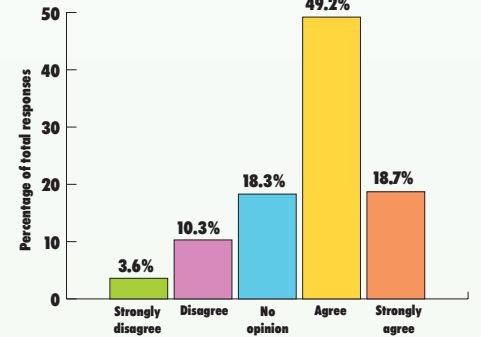
6. I understand the Minnesota Department of Health quality reporting initiative (slated to begin January 2010).



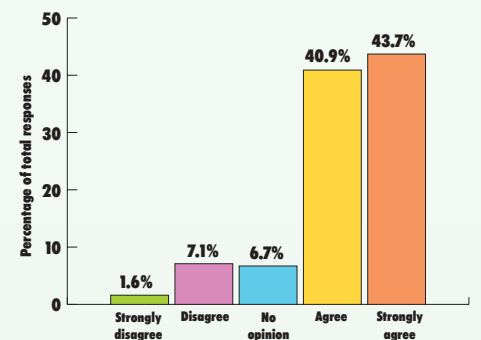
7. Insurers should not prohibit off label use of pharmaceutical products that I feel are medically justified.



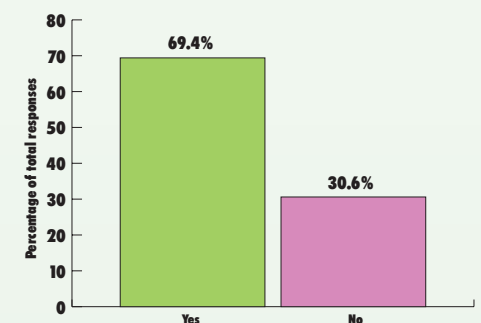
8. Insurers should be prohibited from influencing off label use of pharmaceutical products that I feel are not medically justified.



9. Addressing the cost of medical education must be an integral part of health care reform.



10. I would like to participate in another series of physician opinion surveys from Minnesota Physician Publishing 2010.



To participate in future surveys or make comments, please contact us at comments@mppub.com.